

State of AI Search NetSuite Integrators

Q3 2026 — Vertical Deep Dive



KEY FINDING

Luxent led the vertical at 30% AI visibility. 7 of 14 NetSuite Integrators challengers were cited; 7 were invisible. Perplexity cited 6, ChatGPT 2.

AI Visibility in NetSuite Integrators

We tracked 14 growth-stage NetSuite Integrators challengers for Q3 2026 — none carried over from our Q2 study — and ran 22 unbranded, buyer-intent queries through ChatGPT (GPT-4o) and Perplexity (Sonar Pro). We measured each company's AI visibility rate: the share of the vertical's queries where it appeared. 7 were cited by at least one engine; 7 were invisible. Perplexity cited 6 of the 14 companies while ChatGPT cited 2. Figures are a dated snapshot for the exact prompts and engines below, in English.

7

Cited

7

Invisible

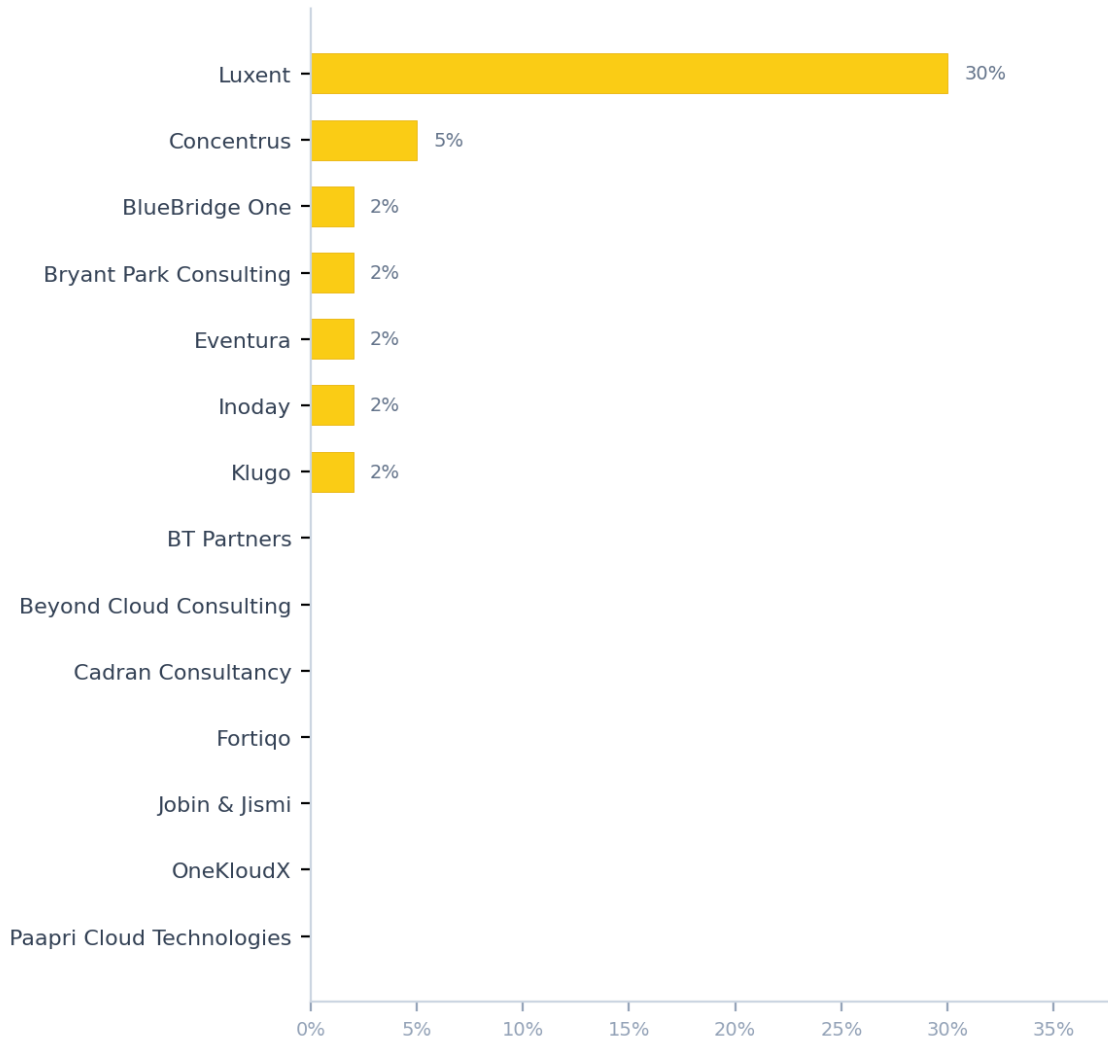
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On Both Engines

All 14 Companies Ranked

#	Company	Sub-Category	Overall	ChatGPT	Perplexity	
1	Luxent	Managed Services + Industry	30%	0%	59%	Cited
2	Concentrus	NetSuite Solution Provider /	5%	5%	5%	Cited
3	BlueBridge One	Implementation + Managed Ser	2%	0%	5%	Cited
4	Bryant Park Consulting	Development + Managed Servic	2%	0%	5%	Cited
5	Eventura	Implementation + Managed Ser	2%	0%	5%	Cited
6	Inoday	Implementation/Customization	2%	0%	5%	Cited
7	Klugo	Implementation + Managed Ser	2%	5%	0%	Cited
8	BT Partners	Implementation (Mfg/Distribu	0%	0%	0%	INVIS
9	Beyond Cloud Consulting	Implementation/Customization	0%	0%	0%	INVIS
10	Cadran Consultancy	Implementation + Industry	0%	0%	0%	INVIS
11	Fortiqo	Development/Customization	0%	0%	0%	INVIS
12	Jobin & Jismi	Development + SuiteCommerce	0%	0%	0%	INVIS
13	OneKloudX	Implementation	0%	0%	0%	INVIS
14	Paapri Cloud Technologies	Industry-Specific (Manufactu	0%	0%	0%	INVIS

AI Visibility Rate by Company



WHAT THE DATA SHOWS

Most visible: Luxent, Concentrus, BlueBridge One.

Invisible (0%): BT Partners, Beyond Cloud Consulting, Cadran Consultancy, Fortiqo, Jobin & Jismi, OneKloudX and others.

ChatGPT vs Perplexity

ChatGPT

GPT-4o

2
cited

- | | | |
|---|------------|----|
| 1 | Concentrus | 5% |
| 2 | Klugo | 5% |

Perplexity

Sonar Pro

6
cited

- | | | |
|---|----------------------|-----|
| 1 | Luxent | 59% |
| 2 | BlueBridge One | 5% |
| 3 | Bryant Park Consulti | 5% |
| 4 | Concentrus | 5% |
| 5 | Eventura | 5% |
| 6 | Inoday | 5% |

7 NetSuite Integrators Companies AI Doesn't Recomme

Company	Sub-Category
BT Partners	Implementation (Mfg/Distribution)
Beyond Cloud Consulting	Implementation/Customization
Cadran Consultancy	Implementation + Industry
Fortiqo	Development/Customization
Jobin & Jismi	Development + SuiteCommerce
OneKloudX	Implementation
Paapri Cloud Technologies	Industry-Specific (Manufacturing)

RECOMMENDATIONS

- Entity optimization first — make sure AI knows what you do and in which sub-category.
- Publish comparison and buyer-intent content targeting the exact queries in this report.
- Earn third-party mentions (Reddit, G2, industry guides) that Perplexity and ChatGPT cite.

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